		Ver#
		ω
		Mod# 1
		Status
		Ver# 3 Mod# 1 Status Confirmed
Sho		Traffic Order# 213857
Showing Buvlines: All Lines	<b>Last Received:</b> 10/18/2012 10:54 AM	
l Lines	10/18/2012	Printed:
	10:54 AM	10/18/2012 10:58 AM

1 of

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Daypart

Rep Order# 6862729 EC'd Yes Rep Firm

Station Advertiser Product	WISH-TV r ( NRSC	TV INDIAI ).NRSC	WISH-TV INDIANAPOLIS, IN ( ) .NRSC NRSC	Z	Agency ( ) STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015	STRATE AGERS I ARE, OF	( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	ACEMENT	Rep Firm Sales Office ( Salesperson (		) PHILADELPHIA ) KATE BRADY	YY YHIA
Estimate# Buyer Phone# Fax#		STEPHEN SZOSTAK	OSTAK		Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/17/2	10/17/2012 - 10/23/2012		Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	005 938
CONTRACT COMMENT	CT COL	MMENT -										
LT Ln	ı Day	Ϋ́	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
1 !	W !	M-H	 6A-7A	NEWS		:30	\$650.00	10/17-10/19	ω ! ! ! !	р   	ω	\$1,950.00
2	<u>Μ</u>	M-TU	6A-7A	NEWS		:30	\$650.00	10/22-10/23	2	щ	N	\$1,300.00
ω	W-	M-F	7A-8A	EARLY SHOW		: 30	\$500.00	10/17-10/19	ω	щ	ω	\$1,500.00
44	TU	ч	7A-8A	EARLY SHOW		:30	\$500.00	10/23-10/23	ı	ш	н	\$500.00
۲n	W-F	描	8A-9A	EARLY SHOW		:30	\$150.00	10/17-10/19	ω	Ľ	ω	\$450.00
თ	ĭ.	M-TU	8A-9A	EARLY SHOW		: 30	\$150.00	10/22-10/23	2	Н	2	\$300.00
, 7	W, H	Ή.	12P-1230P	NEWS		: 30	\$900.00	10/17-10/19	2	Н	N	\$1,800.00
ω	W-	W-F	5P-530P	NEWS		:30	\$900.00	10/17-10/19	ω	Н	ω	\$2,700.00
9	Ĭ.	M-TU	5P-530P	NEWS		:30	\$900.00	10/22-10/23	2	Н	2	\$1,800.00
10	) W-F	描	530P-6P	NEWS		:30	\$900.00	10/17-10/19	ω	Н	ω	\$2,700.00
11		M-TU	530P-6P	NEWS		: 30	\$900.00	10/22-10/23	2	Н	2	\$1,800.00
12		W-F	6P-630P	NEWS		:30	\$900.00	10/17-10/19	ω	Ľ	ω	\$2,700.00
13		M-TU	6P-630P	NEWS		: 30	\$900.00	10/22-10/23	2	ш	2	\$1,800.00
14		W, F	730P-8P	표. 귀.		:30	\$900.00	10/17-10/19	N	Н	Ν	\$1,800.00

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Daypart

Rep Order# 6862729 EC'd Yes

Ver# 3

Mod# 1 Status Confirmed

							Section 2 and 2 an				
	WISH-TV INDIAN ( ).NRSC NRSC	WISH-TV INDIANAPOLIS, IN ( ) .NRSC NRSC	, Z	Agency (7669 ST	) STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015	( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	ACEMENT	Rep Firm Sales Office ( Salesperson (		PHILADELPHIA KATE BRADY	YY AIH
Estimate# Buyer Phone#	STEPHEN	STEPHEN SZOSTAK		Agency C/P1/P2/E Flight Dates Hiatus Weeks		10/17/2012 - 10/23/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-567-6005 215-567-5938	005 938
rax# LT In	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
!	1	: : : 1				A		1	!!!	1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
15	ĸ	730P-8P	E.T.		:30	\$900.00	10/22-10/22	יב	1	1	\$900.00
16	W-F	11P-1135P NEWS	P NEWS		:30	\$1,500.00	10/17-10/19	ω	Н	ω	\$4,500.00
17	M-TU	11P-1135P NEWS	P NEWS		:30	\$1,500.00	10/22-10/23	Ν	Н	Ν	\$3,000.00
18	Ø	9P-10P	CRIMINAL MINDS		:30	\$4,000.00	10/17-10/17	1	Н	H	\$4,000.00
19	щ	10P-11P line Comment	10P-11P BLUE BLOODS Buyline Comment: N/A-MKGD SUN 8-9P		:30	\$3,500.00	10/19-10/19	0	0	0	\$0.00
20	SA	6A-9A	DAYBREAK		:30	\$450.00	10/20-10/20	н	Ľ	Н	\$450.00
21	SA	7P-730P	NEWS		:30	\$400.00	10/20-10/20	н	Н	Н	\$400.00
22	SA	11P-1130P NEWS	P NEWS		:30	\$1,000.00	10/20-10/20	н	Н	ш	\$1,000.00
23	US	6A-9A	DAYBREAK		:30	\$350.00	10/21-10/21	н	Н	ш	\$350.00
24	SU	6P-7P	NEWS		:30	\$800.00	10/21-10/21	н	Þ	щ	\$800.00
25	SU	1P-4P	BROWNS @ COLTS		:30	\$20,000.00	10/21-10/21	Н	H	Н	\$20,000.00
26	SU	8P-9P Buyline Comment:	AMAZING RACE : MKGD FOR FRI 10-11P	.0	:30	\$3,500.00	10/21-10/21	Н	Н	Ľ	\$3,500.00

Report Totals: 47 / \$62,000.00

Estimate# Buyer STEI Phone# Fax#	Station WISH-7 Advertiser ( Product NRS	Rep Order# 68 EC'd Yes
STEPHEN SZOSTAK	Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).NRSC Product NRSC	6862729 Ver#
	N	3 Mod# 1
Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency ( 766 DE	Ver# 3 Mod# 1 Status Confirmed
P2/E 10/17/2012 - 10/23/2012 s	( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Traffic Order# 213857 La Showing
	EMENT	857 Prin Last Received: 10/ Showing Buylines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	ited: 18/201:
# 215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY	10/18/2012 10:58 AM 2 10:54 AM

3 of

---SALES MONTHLY TOTALS---

Sales Totals: 47 / \$62,000.00 Station Totals: 47 / \$62,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Oct 12: 47 / \$62,000.00

---COMPETITIVE---

Market Totals

\$225,783

CABL WITV

% % O

MXIN WISH

13% 27%

YDNW

%

WRTV

15%

WTHR

37%

Books COMP UPDATED null

---COMPETITIVE COMMENTS---

Demos RA35+

- CREDIT RISK -

CASH IN ADVANCE

Station	Advertiser	Product	Estim Order Inventory Descript Time Period Length	t Time Period Le	ngth	Date	Air Time Inv. Code (Placed	Rate Ad-ID	Priority
#	06862729								
MSIM	POL/NRSC	NRSC	Daybreak @ 6	558-7a	:30	10/17/12	6:34:40 AM Daybreak @ 6	\$650.00	P2
HSIW	POL/NRSC	NRSC	CBS This Morning @7a	7-8a	:30	10/17/12	7:49:24 AM CBS This Morning	\$500.00	P3
WISH	POL/NRSC	NRSC	CBS This Morning @8	8-9a	:30	10/17/12	8:23:32 AM CBS This Morning	\$150.00	P3
WISH	POL/NRSC	NRSC	Noon News	1158a-1230p	:30	10/17/12	12:23:18 PM Noon News	\$900.00	P1
HSIM	POL/NRSC	NRSC	News 8 @5p	5-530p	:30	10/17/12	5:17:40 PM News 8 @5	\$900.00	P2
HSIM	POL/NRSC	NRSC	News 8 @ 530p	530-6p	:30	10/17/12	5:58:00 PM News 8 @6	\$900.00	P2
HSIW	POL/NRSC	NRSC	News 8 @6	558-630p	:30	10/17/12	6:28:41 PM News 8 @6	\$900.00	P2
HSIW	POL/NRSC	NRSC	Entertainment Tonight	728-8p	:30	10/17/12	7:28:56 PM M-F 7-730p	\$900.00	P2
HSIM	POL/NRSC	NRSC	Entertainment Tonight	728-8p	:30	10/17/12	7:46:45 PM M-F 730-8p	\$900.00	P2
HSIM	POL/NRSC	NRSC	Wednesday 9-10p	858-10p	:30	10/17/12	9:20:17 PM Wed Hour 2	\$4,000.00	P2
WISH	POL/NRSC	NRSC	News 8 @ 11 M-F	11-1135p	:30	10/17/12	11:34:26 PM LN M-F	\$1,500.00	P2
HSIW	POL/NRSC	NRSC	News 8 @6	558-630p	:30	10/18/12	News 8 @6	\$900.00	P2
HSIW	POL/NRSC	NRSC	News 8 @ 11 M-F	11-1135p	:30	10/18/12	LN M-F	\$1,500.00	P2
HSIW	POL/NRSC	NRSC	News 8 @5p	5-530p	:30	10/18/12	News 8 @5	\$900.00	P2
HSIW	POL/NRSC	NRSC	CBS This Morning @8	8-9a	:30	10/18/12	CBS This Morning	\$150.00	Р3
HSIM	POL/NRSC	NRSC	News 8 @ 530p	530-6p	:30	10/18/12	News 8 @530	\$900.00	P2
HSIW	POL/NRSC	NRSC	CBS This Morning @7a	7-8a	:30	10/18/12	CBS This Morning	\$500.00	Р3
HSIW	POL/NRSC	NRSC	Daybreak @ 6	558-7a	:30	10/18/12	Daybreak @ 6	\$650.00	P2
HSIW	POL/NRSC	NRSC	Friday 10-11p	958-11p	:30	10/19/12	Fri Hour 3	\$3,500.00	Р3
HSIW	POL/NRSC	NRSC	Daybreak @ 6	558-7a	:30	10/19/12	6:59:26 AM Daybreak @ 6	\$650.00	P2
WISH	POL/NRSC	NRSC	CBS This Morning @7a	7-8a	:30	10/19/12	7:26:17 AM CBS This Morning	\$500.00	P3
HSIM	POL/NRSC	NRSC	CBS This Morning @8	8-9a	:30	10/19/12	8:57:30 AM CBS This Morning	\$150.00	P3
HSIM	POL/NRSC	NRSC	Noon News	1158a-1230p	:30	10/19/12	12:09:49 PM Noon News WX Sp	\$900.00	P1
Wigh H	TOL/NESC	NRSC	News 8 @5p	5-530p	:30	10/19/12	5:08:18 PM News 8 @5	\$900.00	P2
VIO	POL/NRGC	NROC	News 8 (2) 530p	530-6p	30	10/19/12	5:32:58 PM News 8 @530	\$900.00	P2
אומן די די	BOL/NRVC	NRVC	News 8 @6	558-630p	; ;; ;;	10/19/12	6:11:59 PM News 8 @6	\$900.00	P 2
MINI I	POLVIRAC	NBSC	News 8 21 M E	11 113E5		10/19/12	11:06:50 DM   N   D	\$900.00 \$1 500.00	ם כם
HSIM	POI /NRSC	NRSC	FT Weekend	7-00-00 PM_7-31		10/19/12	Sat 75-85	\$400.00	27
HSIW	POL/NRSC	NRSC	News 8 @11 Saturday	11-1135n	: :30	10/20/12	L N SA	\$1,000,00	, cd
HSIM	POL/NRSC	NRSC	Daybreak Saturday	558-9a	:30	10/20/12	Davbreak Saturdav	\$450.00	P2
HSIM	POL/NRSC	NRSC	News 8 Weekend/Sunday		:30	10/21/12	News 8 Weekend/S	\$800.00	P1
HSIW	POL/NRSC	NRSC	Colts Football		:30	10/21/12	Colts Football	\$20,000.00	P2
HSIW	POL/NRSC	NRSC	Daybreak Sunday	558-9a	:30	10/21/12	Daybreak Sunday	\$350.00	P2
HSIM	POL/NRSC	NRSC	News 8 @6	558-630p	:30	10/22/12	News 8 @6	\$900.00	P2
HSIM	POL/NRSC	NRSC	News 8 @ 11 M-F	11-1135p	:30	10/22/12	LN M-F	\$1,500.00	P2
HSIM	POL/NRSC	NRSC	CBS This Morning @8	8-9a	:30	10/22/12	CBS This Morning	\$150.00	Р3
HSIW	POL/NRSC	NRSC	News 8 @5p	5-530p	:30	10/22/12	News 8 @5	\$900.00	P2
HSIW	POL/NRSC	NRSC	Daybreak @ 6	558-7a	:30	10/22/12	Daybreak @ 6	\$650.00	P2
HSIW	POL/NRSC	NRSC	News 8 @ 530p	530-6p	:30	10/22/12	News 8 @530	\$900.00	P2
HSIM	POL/NRSC	NRSC	Entertainment Tonight	728-8p	:30	10/22/12	M-F 730-8p	\$900.00	P2
HSIW	POL/NRSC	NRSC	CBS This Morning @7a	7-8a	:30	10/23/12	CBS This Morning	\$500.00	Р3
HSIW	POL/NRSC	NRSC	News 8 @6	558-630p	:30	10/23/12	News 8 @6	\$900.00	P2
HSIW	POL/NRSC	NRSC	CBS This Morning @8	8-9a	:30	10/23/12	CBS This Morning	\$150.00	P3
HSIM	POL/NRSC	NRSC	News 8 @ 530p	530-6p	:30	10/23/12	News 8 @530	\$900.00	P2
W 0 L		NRSO.	Dayhraak @ 6	558_72	ဝ	10/00/10	Daybroak @ 6	\$850 00	2

REPORT

[Filtered by: ] [Sorted by: Alt Order #]

ion Order#: (	Station Advertiser  Alt Order #: 06862729	Product	Estim Order Inventory Descript Time Period Length	cript Time Period	Length	Date Air T	Air Time Inv. Code (Placed	inv. Code (Placed' Rate Ad-iD	Prio
HSIM	WISH POL/NRSC	NRSC	News 8 @ 11 M-F	11-1135p	:30	10/23/12	LN M-F	\$1,500.00	P2
HSIM	WISH POL/NRSC	NRSC	News 8 @5p	5-530p	:30	10/23/12	News 8 @5	\$900.00	P2

WIDE DRBIT

[Filtered by: ] [Sorted by: Alt Order #]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:
l, \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	cst station time conce	erning the follo	owing issue:		
Nation	سا گؤیمهازده	CN1	25C)	, maitice	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	r Number of Weeks
Total Char	jes:				
This broadcast t	ime will be used by:	N 25			
Does the p message re	rogramming (i	n whole o	r in part) ( natter of n	communic ational im	ate "a portance?"
	Z-Ves			□ No	

For programming that "communica importance," attach Agreed Upon S		itical matter of national
I represent that the payment for the	above described broadcast time	has been furnished by:
\	IRSC	
and you are authorized to announce furnishing the payment, if other tha		son or entity. The entity
a corporation; A a committ	ee; 🗆 an association; 🗀 or o	other unincorporated group.
The names, offices, and addresses o		rectors, and/or authorized
THIS STATION DOES NOT DISC. OF RACE OR ETHNICITY IN THE		
I agree to indemnify and hold harmles reasonable attorney's fees, that may enadvertisement(s). For the above-state transcript, or tape, which will be delute the time of the scheduled broads	sue from the broadcast of the abed broadcast(s), I also agree to ivered to the station at least	ove-requested prepare a script,
TO BE SIGN	ED BY ISSUE ADVER	TISER
a .Mh		7,02-357-5700
Date Signa		Contact Phone Number
TO BE SIGNED	) BY STATION REPR	ESENTATIVE
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title



HSIW Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

# NVOICE

]	
Advertiser	POL/NRSC
Product	NRSC
Estimate Number	

		Invoice #	213857-1
	POL/NRSC	Invoice Date	10/28/12
	NRSC	Invoice Month	October 2012
٦,		Invoice Period	10/01/12 - 10/23/12

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Account Executive   Petry Philadelphia
Sales Office Petry/Philadelphia
Sales Region National

Order Flight	Deal #	Alt Order#	Order#
10/17/12 - 10/23/12		06862729	213857

Produc		Special Handling
Adverti	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Strategic Media Placement Attention: Accounts Payable 7669 Stagers Loop

Billing Address:

Delaware, OH 43015

	Advertiser Code Product Code	
	Advertiser Code Product Code	
1		
	Agency Ref	IN9370/IN11002/IN14195
	Advertiser Ref	IN11305

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MSIM		HSIM	HSIM	HSIM		<b>WISH</b>	HSIW	HSIM	HSIM		HSIM	HSIW		HSIM	HSIM	HSIM	HSIW		HSIM	HSIM	HSIW		HSIW	HSIM	<b>HSIW</b>	HSIW		HSIW	Channe
		Noon News				CBS This Morning @8					CBS This Morning @8			CBS This Morning @7a					CBS This Morning @7a				Daybreak @ 6					Daybreak @ 6	Channel Description
		1158a-1230p				8-9a					8-9a			7-8a					7-8a				558-7a					558-7a	Time
\$	10/15/		ᅼ	≤	10/22/		П	갂	\$	10/15/		Tu	10/22/		П	Τh	8	10/15/		Tu	≤	10/22/		П	Τh	8	10/15/		Day
10/17/12	10/15/12 to 10/21/12	to	10/23/12	10/22/12	10/22/12 to 10/28/12	to	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	ţ	10/23/12	10/22/12 to 10/28/12	₽	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	to	10/23/12	10/22/12	10/22/12 to 10/28/12	to	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	to	Date
:30	2x		:30	:30	2x		:30	:30	:30	3x		:30	1x		:30	:30	:30	3x		:30	:30	2x		:30	:30	:30	3x		Length
12:26 PM	W-F		8:27 AM	8:37 AM	MT		8:58 AM	8:22 AM	8:24 AM	WTF		7:29 AM	-T		7:26 AM	7:41 AM	7:55 AM	WTF		6:24 AM	6:10 AM	MT		6:38 AM	5:59 AM	6:40 AM	WTF		Length Aired Days
NRIN101501H			NRIN101501H	NRIN101501H			NRIN101501H	NRIN101501H	NRIN101501H			NRIN101501H			NRIN101501H	NRIN101501H	NRIN101501H			NRIN101501H	NRIN101501H			NRIN101501H	NRIN101501H	NRIN101501H			Ad-ID
\$900.00			\$150.00	\$150.00			\$150.00	\$150.00	\$150.00			\$500.00			\$500.00	\$500.00	\$500.00			\$650.00	\$650.00			\$650.00	\$650.00	\$650.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



WISH. Remit Address:

90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

Chicago, IL 60693

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Invoice #	213857-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Page 2 of 4

	National	Sales Region
	Petry/Philadelphia	Sales Office
1	Petry Philadelphia	Account Executive   Petry Philadelphia
	WISH	Station

Deal #	
1.11	#

I		
Pr		Special Handling
Ą	Cash	Billing Type
Б	Broadcast	Billing Calendar

Delaware, OH 43015

7669 Stagers Loop

Strategic Media Placement

**Attention: Accounts Payable** 

Billing Address:

Product Code	Advertiser Code	IDB #

Advertiser Ref	Agency Ref	
IN11305	IN9370/IN11002/IN14195	

	13	12	<b>±</b>	10	9	Line 7
HSIW	HSIM HSIM HSIM	HSIM HSIM HSIM HSIM HSIM HSIM HSIM HSIM	HSIM HSIM HSIM HSIM	HSIM HSIM HSIM	HSIM HSIM HSIM HSIM	Channe WISH WISH WISH
	News 8 @6	News 8 @6	News 8 @ 530p	News 8 @ 530p	News 8 @5p	Channel Description WISH Noon News WISH WISH News 8 @5p
	558-630p	558-630p	530-6p	530-6p	5-530p	Time 1158a-1230p 5-530p
10/22/1 M Tu	₽₫:	10/22/1 M Tu 10/15/1	10/15/1 W Th F	10/22/1 M Tu	10/15/1 W Th	P F
10/22/12 to 10/28/12 M 10/22/12 Tu 10/23/12	10/18/12 10/19/12 to	10/22/12 to 10/28/12  M 10/22/12  Tu 10/23/12  to 10/15/12 to 10/21/12  Th 10/18/12	10/15/12 to 10/21/12 W 10/17/12 Th 10/18/12 F 10/19/12	10/22/12 to 10/28/12 M 10/22/12 Tu 10/23/12 to	TU/15/12 to 10/2/112 W 10/17/12 Th 10/18/12 F 10/19/12	to 10/19/12
:30 :30	:30	30 30 2x	:30 :30 :30	:30 :30	:30 :30 :30	<b>Length</b>
6:15 PM 6:14 PM	6:28 PM 6:22 PM	91 5:39 PM 5:52 PM WTF 6-21 PM	5:58 PM 5:39 PM 5:37 PM	MT 5:14 PM 5:12 PM	5:22 PM 5:22 PM 5:22 PM 5:12 PM	Length Aired Days :30 12:14 PM
NRIN101501H	NRIN101501H NRIN101501H	NRIN101501H NRIN101501H	NRIN101501H NRIN101501H NRIN101501H	NRIN101501H NRIN101501H	NRIN101501H NRIN101501H NRIN101501H	Ad-ID NRIN101501H
\$900.00 \$900.00	\$900.00	\$900.00 \$900.00	\$900.00 \$900.00 \$900.00	\$900.00 \$900.00	\$900.00 \$900.00 \$900.00	Rate Reconciliation \$900.00
1 2	ω Ν -	2 1	N 3 1	. 12	N & -	Ref#   2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Advertiser POL/NRSC
Product NRSC
Estimate Number

ı	Invoice #	213857-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/23/12

Page 3 of 4

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/17/12 - 10/23/12		06862729	213857

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Strategic Media Placement Attention: Accounts Payable 7669 Stagers Loop

Delaware, OH 43015

Billing Address:

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	
IN11305	IN9370/IN11002/IN14195	

	21		20	}		19			18				17					16			15				14	Line
HSIW	WISH	HSIM	WISH	WINT HNI		HSIM	HSIM		WISH	HSIM	HSIM		WISH	HSIM	HSIW	HSIW		HSIW	HSIM		HSIW	HSIM	HSIW		WISH	Channe
	ET Weekend		Daybreak Saturday	Sunday 8-9p		Friday 10-11p			Wednesday 9-10p				News 8 @ 11 M-F					News 8 @ 11 M-F			Entertainment Tonight				Entertainment Tonight	Channel Description
	658-8p		558-9a	758-9p		958-11p			858-10p				11-1135p					11-1135p			728-8p				728-8p	Time
10/15/1 Sa		Sa	10/15/1	Su	10/15/1		V	10/15/1		Tu	≤	10/22/1		77]	Th	V	10/15/1		Ζ	10/22/1		П	×	10/15/1		Day
10/15/12 to 10/21/12 Sa 10/20/12	to	Sa 10/20/12	to to 10/21/12	10/21/12	10/15/12 to 10/21/12	ō	10/17/12	10/15/12 to 10/21/12	ð	10/23/12	10/22/12	10/22/12 to 10/28/12	ťo	10/19/12	10/18/12	10/17/12	10/15/12 to 10/21/12	б	10/22/12	10/22/12 to 10/28/12	ō	10/19/12	10/17/12	10/15/12 to 10/21/12	б	Date
:30		:30	<u>,</u>	:30	1×		:30	1x		:30	:30	2x		:30	:30	:30	3x		:30	1×		:30	:30	2x		Lengt
7:18 PM		6:52 AM	0	9:47 PM	F		9:36 PM	W		11:22 PM	11:33 PM	MT		11:09 PM	11:13 PM	11:34 PM	WTF		7:47 PM	M		7:40 PM	7:48 PM	W-F		Length   Aired Days
NRIN101501H		NRIN101501H		NRIN101501H			NRIN101501H			NRIN101501H	NRIN101501H			NRIN101501H	NRIN101501H	NRIN101501H			NRIN101501H			NRIN101501H	NRIN101501H			Ad-ID
\$400.00		\$450.00		\$3,500.00 MG for 19.1 10/19			\$4,000.00			\$1,500.00	\$1,500.00			\$1,500.00	\$1,500.00	\$1,500.00			\$900.00			\$900.00	\$900.00			Rate Reconciliation
1				2 1			1			_	2				2	3			_			2	1			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Remit Address:

**WISH** 

90359 Collections Center Drive Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

## NVOICE E

Estimate Number Advertiser Product POL/NRSC NRSC

Invoice Period Invoice Month Invoice Date Invoice # October 2012 10/01/12 - 10/23/12 10/28/12 213857-1

Page 4 of 4

Sales Region Sales Office Account Executive | Petry Philadelphia Station HSIM Petry/Philadelphia National

Order Flight Order# Deal # Alt Order# 213857 10/17/12 - 10/23/12 06862729

Billing Calendar Special Handling Billing Type Cash Broadcast

7669 Stagers Loop Delaware, OH 43015

Attention: Accounts Payable Strategic Media Placement Billing Address:

IDB# Product Code Advertiser Code

Agency Ref Advertiser Ref IN11305 IN9370/IN11002/IN14195

			26			25				24			23			22	Line
	HSIM		HSIM	HSIM		WISH	HSIM	HSIM		WISH	HSIM		HSIW	HSIM		HSIW	Channe
<i>_</i>			Entertainment Tonight			Colts Football	ET/Inside Edition			News 8 Weekend/Sunday			Daybreak Sunday			News 8 @11 Saturday	Channel Description
Aired Spots			728-8p			Colts Football	658-8p			558-7p			558-9a			11-1135p	Time
48	≶	10/15/1		Su	10/15/1		Ζ	Su	10/15/1		Su	10/15/1		Sa	10/15/1		Day
	10/17/12 :30	10/15/12 to 10/21/12	ਰ	10/21/12	10/15/12 to 10/21/12	ō		10/21/12	10/15/12 to 10/21/12	ð	10/21/12	10/15/12 to 10/21/12	ð	10/20/12	10/15/12 to 10/21/12	ť	Date
	:30	×		:30	1×		:30	:00	1×		:30	1×		:30	1×		Length
	7:29 PM	W-F		2:26 PM	S		7:13 PM		S		8:09 AM	S		11:21 PM	S-		Length Aired Days
	NRIN101501H			NRIN101501H			NRIN101501H				NRIN101501H			11:21 PM NRIN101501H			Ad-ID
	\$900.00			\$20,000.00			\$800.00 MG for 24.1 10/21	\$800.00 See MG 24.2			\$350.00			\$1,000.00			Rate Reconciliation
				_			2	1			_			_			Ref#

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Agency Commission **Net Amount Due** 

\$53,465.00

Payment Terms 30 Days

Gross Total

\$62,900.00 \$9,435.00